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📍 Tangerang, Indonesia
🇮🇩 Indonesia

Fadly Fauzy

Graphic Designer/Video Editor

SUMMARY

A dynamic and innovative Graphic Designer with a strong passion for visual storytelling and brand identity. Experienced in creating engaging content for social media, marketing campaigns, and print materials. Skilled in various design tools and technologies, with a keen eye for aesthetics and details. Always eager to learn new trends and enhance creative problem-solving skills

SKILLS

Motion Graphic
Capcut
Adobe Photoshop
Corel Draw

LANGUAGES

English	Intermediate
Indonesia	Native

EDUCATION

Computer Science
STMIK Masa Depan
2019
Bachelor Degree

EXPERIENCE

Video Editor

Reporty ↗
03/2025 - Present

- Developed scripts and visual elements in alignment with creative briefs.
- Collaborated remotely with an international team using Microsoft Planner & Google Drive.

Graphic Design

PT Serba Mulia Auto
03/2023 - Present

- Developed and managed social media content for 5 dealership branches.
- Produced promotional videos, social media graphics, and marketing materials across multiple campaigns.
- Created standardized storyboards, shooting guidelines, and editing SOPs for dealership testimonial content.
- Initiated and developed original content series such as **Retromotive** and **Ensiklomotiveto** to improve audience engagement.
- Coordinated content production with dealership teams to streamline the testimonial creation process.
- Designed promotional assets including banners, event materials, merchandise, and digital marketing visuals.
- Collaborated with marketing teams to execute branding and promotional campaigns.

Digital Content Creator/Web Developer

PT. Matahari Bumi Semesta
03/2020 - 11/2020

- Created digital content (feeds, reels, stories) for social media.
- Designed and maintained websites and landing pages.
- Improved UX and handled basic troubleshooting.

Machine Operator

PT. Mayora Indah Tbk
05/2013 - 08/2013

- Operated baking machines & ensured quality control.

Mechanical Design Staff

PT. KingSun Indo Utama
05/2012 - 08/2012

- Designed machinery layout & supported technical planning.